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JUL 18 2006

Attorney's Docket No.: 07844-427001
Client's Ref. No.: P391

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Applicant : Michael Kaplan et al.
Serial No. : 09/594,054
Filed : June 14, 2000

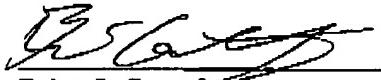
Art Unit : 2176
Examiner : Quoc A. Tran

Title : ENVIRONMENT-BASED BOOKMARK MEDIA

MAIL STOP Appeal Brief - Patents
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

A Reply Brief dated July 18, 2006, is attached in response to the Examiner's Answer mailed May 18, 2006.

Respectfully submitted,



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Date: July 18, 2006

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE RECEIVED
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 Filed : June 14, 2000 Conf. No. : 7627
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Mail Stop Appeal Brief - Patents
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REPLY BRIEF

Pursuant to 37 C.F.R. § 41.41, the applicant responds to the Examiner's Answer, mailed May 18, 2006, as follows.

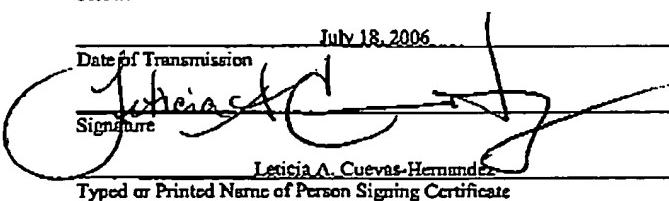
Examiner's Answer at page 14, paragraph 2

The examiner, citing a new portion of Horvitz, states that Horvitz discloses storing a link to the destination and a link to a remote bookmark media object associated with the destination on the client device at col. 4, lines 29-45. Specifically, the examiner states that cited portion discloses the claimed storing of a link to a destination as Horvitz's user input of a desired web page address. Additionally, the examiner states that the cited portion discloses the claimed storing of a link to a remote bookmark media object as Horvitz's set of web addresses. The applicant respectfully disagrees.

In Horvitz, when a user enters an address (e.g., in a browser), the system identifies a list of other web pages that the user is likely to access. See col. 4, lines 28-31. The entered address results in retrieval of the desired web page. See col. 7, line 59 to col. 8, line 20. Additionally, Horvitz does not disclose or suggest that the set of addresses is stored either. The set is generated only to determine which web pages to prefetch and store locally in response to the user's input address. See col. 4, lines 29-40; col. 23, lines 20-55. Thus, the pages themselves are

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stored and not the links to the pages. Furthermore, even if the set is stored, it is simply a list of web page addresses and not a link to a bookmark media object. In contrast, claim 1 distinguishes between a link to a destination and a separate link to a bookmark media object associated with the destination. The destination addresses in Horvitz's set are just addresses identifying web pages likely to be requested and not links to remote bookmark media objects. Therefore, the cited section of Horvitz fails to disclose or suggest storing a link to the destination and a link to a remote bookmark media object associated with the destination on the client device, as required by claim 1.

Examiner's Answer at page 14, paragraph 4

The examiner, again citing new portions of the reference, states that Smethers discloses the feature of claim 1 reciting displaying a bookmark window that includes a bookmark for the destination and the retrieved remote associated bookmark media object, the retrieved remote associated bookmark media object providing a representation of the destination, at col. 2, line 35 to col. 3, line 55 and col. 4, lines 1-15. Specifically, the examiner states that "the Examiner reads the above as client device stores a compact list of bookmark identifier (i.e., only the link) while the non-compact bookmark is stored remotely at the server storage and only execute when requested by the compact of bookmark identifier remotely" (Examiner's Answer at page 15, paragraph 2).

The cited section refers to the process of retrieving a bookmarked destination using a wireless device such as a mobile phone. *See col. 2, lines 37-41.* The wireless device can display a list of compact bookmarks for selection by the user, for example, an abbreviated name and a keypad number to press in order to request the bookmarked document. *See col. 2, lines 57-63; col. 12, lines 32-60.* The compact bookmark points to an intermediate server which identifies the desired destination from the compact bookmark and then retrieves the destination document (e.g., a web page), which is then routed to the wireless device. *See col. 2, lines 57-63; col. 14, lines 34-59.* Thus, the wireless device does not display a bookmark window that includes a bookmark for the destination and a retrieved remote associated bookmark media object.

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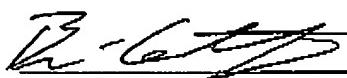
The compact bookmarks do not link to the destination, but instead to an intermediate server which completes the request to the destination location. *See col. 2, lines 63-65.* Additionally, there is no disclosure or suggestion in Smethers that the wireless device also displays a retrieved bookmark media object associated with the destination, and which provides a representation of the destination, as also recited in the claim. Furthermore, the examiner, as quoted above, states that the compact list of bookmark identifiers includes only links. Therefore, the cited portion of Smethers fails to disclose or suggest displaying a bookmark window that includes a bookmark for the destination and the retrieved remote associated bookmark media object, the retrieved remote associated bookmark media object providing a representation of the destination, as required by claim 1.

For these reasons, and the reasons stated in the Appeal Brief, the applicant submits that the final rejection should be reversed.

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Respectfully submitted,

Date: 18 July, 2006



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